

Silkcards™ 2007 Prices

Dealer: Riera Design Company
www.rieradesignco.com

Business Cards · Plastic Cards · Brochures · Stationary Sets · Postcards · Specialty Products

BUSINESS CARDS

The business card may be the single most important marketing tool a company uses, but often, its importance is overlooked. If your image is important to you then your business card should say it. SILKCARDS are your answer to the professional, attractive, unique, and classy image that your business needs. You only get one chance to make a great first impression.

12pt Snow White Card with 2 sided special SILK Lamination. 3.5x2" standard size but can be die cut or made to custom sizes to fit your needs.

Business Cards (Silk Laminated)		
<i>3.5x2; Full color front; blank or black-and-white back</i>	Qty.	Price
	500	\$60.00
	1000	\$70.00
	2000	\$110.00
	3000	\$155.00
	4000	\$185.00
5000	\$205.00	
<i>Full color backside: add \$15</i>		

Available Options:

- Custom sizes
- Foiling
- Spot UV
- Full color backside

12 MIL. WHITE PLASTIC CARDS

If a strong, water- and tear-proof card is what you are looking for, then our plastic cards are your answer. Not only are they strong, but they are hold color extremely well, giving the colors a bold and vibrant look.

PVC White Plastic card with a smooth matte finish. Round Corner comes standard with these cards. Thickness is similar to the 12pt Silkcards. Tear and Water PROOF.

Plastic Cards (12 mil. White)		
<i>3.5x2; Full color front; blank or black-and-white back</i>	Qty.	Price
	500	\$189.00
	1000	\$215.00
	2500	\$330.00
	5000	\$505.00
<i>Full color backside: add \$20</i>		

Available Options:

- Foiling
- Spot UV
- Full color backside

30 MIL. WHITE PLASTIC CARDS

Similar to the 12 mil. White plastic cards, the thicker 30 mil. cards are great for gift cards or similar uses. With all the available options on these cards, the possibilities are endless!

PVC White Plastic card with a smooth matte finish. Round Corner comes standard with these cards. Tear and Water PROOF.

Plastic Cards (30 mil. White)		
3.5x2; Full color front; blank or black-and-white back	Qty.	Price
	500	\$220.00
	1000	\$260.00
	2500	\$440.00
	5000	\$710.00
Full color backside: add \$20		

Available Options:

- White, clear, frosted, or pearlescent silver plastic
- Full color backside
- Barcoding
- Embossed sequential numbering
- Variable data
- Signature panel
- Scratch-off with pin numbering
- Foiling
- Magnetic stripe

BROCHURES

High quality color brochures and flyers printed on white 100# text stock gloss paper. Both sides come in full, vibrant color.

100# Text Gloss Paper. Can be die cut to custom shapes to fit your needs. Silk Finish Available.

Brochures (100# gloss)		
8.5x11; full color front and back	Qty.	Price
	500	\$295.00
	1000	\$270.00
	2000	\$395.00
	3000	\$480.00
	4000	\$560.00
	5000	\$635.00

Available Options:

- Silk lamination
- Custom sizes
- Scoring
- Perforating
- Die Cutting

STATIONARY SETS

If your logo and company art is in full color, why settle with bland, black and white stationary? We offer affordable full color letterhead that will match your company image. Letterheads are printed full color on one side. They are printed on ultra-smooth white 24# Stock to boast your full color image/design beautifully. This stock is completely laser and ink-jet printer safe.

Stationary		
Letterhead + Matching #10 Envelopes	1000	\$395.00
	3000	\$695.00
	5000	\$965.00

Available Options:

- Foiling
- Spot UV
- Windowed envelopes

POSTCARDS

A powerful tool in marketing is the direct mail piece. Direct mail campaigns can help increase a businesses customer base and stretch it nationwide, or help gain the trust of local customers by portraying a professional image. Whether you're just sending messages locally or planning a nationwide marketing campaign, our Silk postcards are your key to a successful mailer.

12pt Snow White Card with 2 sided special SILK lamination. Can be cut to any size and can be die cut to custom shapes to fit your needs.

Postcards (Silk Laminated)		
	Qty.	Price
4x6; full color front; blank or black-and-white back	100	\$95.00
	200	\$140.00
	300	\$150.00
	500	\$165.00
	1000	\$190.00
	2000	\$280.00
	3000	\$360.00
	4000	\$450.00
	5000	\$525.00
	5x7	100
200		\$170.00
300		\$185.00
500		\$210.00
1000		\$230.00
2000		\$370.00
3000		\$505.00
4000		\$635.00
5000		\$685.00
6x9	100	\$150.00
	200	\$190.00
	300	\$230.00
	500	\$250.00
	1000	\$305.00
	2000	\$475.00
	3000	\$645.00
	4000	\$830.00
	5000	\$950.00
Full color backside: add \$30		

Available Options:

- Foiling
- Spot UV
- Die cutting
- Scoring
- Folding
- Perforating
- Matte or high gloss finish
- Custom sizes

SPECIALTY PRODUCTS

Silkcards also prints:

stickers · magnets · door hangers · bookmarks
rolodex cards · presentation folders · notepads

Contact Riera Design for quotes on these products!